

Oliver Stanley  
Frontend Developer  
+ UX/UI Designer

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## Currently Melbourne, Australia based, working as a Freelancer

### Visa

Working Holiday (Subclass 417)  
6 month restriction applies

### Availability

Notice period  
Available in 2 weeks

### Education

Birmingham City University  
BA Visual Communications  
(Graphic Communication)  
  
Second-class honours,  
Upper division (2:1)  
2012 – 2015

### Skills

#### Programming

HTML, CSS  
Javascript/Typescript  
React – Next.js, Vercel  
Tailwind.css  
CMS – Wordpress, Sanity.io  
GraphQL

#### Design

UX, ideation and workflows  
Interaction and UI design  
End-to-end product design  
Prototyping  
Design systems  
User research

#### Tools

Figma  
Miro  
Adobe CC  
And more \*

\* The tools I use have changed over time. I have experience using comparable software such as Sketch and XD, but to avoid a full laundry list, I have kept the list to my core day-to-day.

### Experience

**Tennis Australia via Technocrat**   Technical Business Analyst  
Melbourne, VIC   October 2024 – Present

Technical liaison between Tennis Australia's Digital and Technology teams and Technocrat, their chosen development partner, to offer the following:

- Overseeing ongoing product stability remediation work-streams, in addition to the delivery of new features and functionality across both the Australian Open 2025 website and app.
- Onsite support, monitoring website and app uptime and performance during the tournament.
- Currently leading the Digital Transformation proposal, driving the transition of the Australian Open website to a headless architecture and facilitating the shift from Drupal to AEM.

**The One Off**   Lead Developer and Senior UX/UI Designer  
London   March 2022 – September 2024

Leading research, design, prototyping, development and delivery of end-to-end digital products across web, native and in-store retail for clients such as Toshiba, Sports Direct, IQOS (Phillip Morris International), Huawei, The Gantry (Hilton Curio Collection Hotel) and Williams Automotive Engineering.

Manage a team of two developers, responsible for facilitating frontend development, overseeing resource planning, project scoping, stakeholder management, testing and QA.

**RetailSafari.com**   Lead Developer and Product Designer  
London   November 2023 – September 2024

Part of the founding team responsible for zero-to-one product development, working cross-function with research, product, design and engineering teams. Produced UX strategy, user flows, prototypes and interface designs for beta launch, specifically responsible for the design and build of marketing landing pages, authentication and safari tour pages, including interactive map integration.

Established the software stack, leading full-stack engineering across the platform, including on-going releases.

**The One Off**   Middleweight Frontend Developer and UX/UI Designer  
Melbourne, Derbyshire   May 2019 – March 2022

Joined a small but rapidly growing digital team, helping define and mature the team's UX/UI and development offering. Supported on a variety of projects, notably:

- Product development for Nike i3 Labs platform, engineering the full-stack architecture for the launch of the product's MVP
- Delivering a complete re-design of UK based Toshiba TV website, including competitor audit research, page design, key visuals and handover to the client's preferred development partner
- Design and build of a new design system for USC's eCommerce platform.

**Freelance**   Web Developer and UX/UI Designer  
July 2017 – May 2019